

# 2021

**When:**

Thursday 27th May 2021

**Time:**

Registrations from 7am

**Breakfast Event**

7:30am - 9:30am

**Where:**

CocoBrew Rockhampton  
114 William Street  
Rockhampton

**Tickets: This is a free event.**

**REGISTER HERE**

**PROGRAM**

7am -7:15am Registrations Open

7:15am

Welcome - Neil Lethlean  
Regional Economic Development  
Manager, Capricorn Enterprise

7:30am

Deborah Mead - NBNC0

Breakfast service commences

7:45am

Jason Spence - iAssit

8am

Mark Payne - DigitalRez

8:15am

Jason Foss - Almost Anything

8:30am

Garry Clarke - Optus

8:45am Panel Session

9:30am Close

For more information contact

Neil Lethlean | 07 4927 2055

neillethlean@capricornenterprise.com.au

## Technology in Business

Join us for breakfast and an information session on technology in business provided by tech providers and like-minded business leaders.

**Technology in Business is a part of Queensland Small Business Month 2021 and is proudly supported by the Queensland Government.**

COVID-19 has provided many challenges and opportunities for business irrespective of where or how the business is managed or operated. Introducing new or updating technology, connectivity or systems could be the answer to your business future and growth.

### Be informed and updated by key industry specialists

#### Deborah Mead (NBNC0)

The Business Fibre Zones are part of nbn's ongoing commitment to help Australian businesses access the solutions they need for resilience and growth. As a result of this announcement Rockhampton will have access to fast and reliable connectivity at a time when reliance on driving online presence, digital collaboration platforms and cloud-based tools is becoming more significant for businesses.

#### Jason Spence (iAssit)

Business in the Cloud

NBN, mobile internet and Microsoft 365 to connect and do business in this new world.

#### Mark Payne (DigitalRez Australia - DRA)

See a live view of a selected number of clients online booking interfaces in regional & remote locations showing how our cloud technology and their access to broadband enables them to compete in local and international tourism.

#### Jason Foss (Almost Anything)

"What Planet of the Apes can teach us about keeping pace"

Jason looks at a lesson from an unlikely source, and offers some tips on how to apply that to your business in a rapidly changing environment.

#### Garry Clarke (Optus)

Optus is committed to our Regional customers through powering optimism through options.



## Meet the presenters.....



### **Deborah Mead | Business Lead – Wide Bay and Central Queensland nbn Local**

Deborah is a passionate regional Queenslander who recently joined the nbn Local to be part of the on the ground team to assist in lifting the digital connectivity of the region. Deborah has spent the last 13 years as Central Queensland Regional Manager for AusIndustry, assisting businesses to grow and build their capability. As nbn Local Business Lead her focus will be on promoting the Business Fibre Zone initiative, of which Rockhampton was announced as one of the 85 [Regional Fibre Zones](#).



### **Jason Spence ASBAS Digital Business Advisor Qld**

Jason Spence is the founder of iAssist Australia, the largest professional support provider in Central Queensland. As a Microsoft Certified Engineer, Jason has been working with business softwares across hundreds of industries for over 20 years. He is passionate about streamlining all aspects of his clients business, from CRMs and line of business applications to cyber security and cloud-based softwares. He is a firm believer that security and usability are paramount to any businesses success, and strives to empower each business he works with to become leaders in their industry.



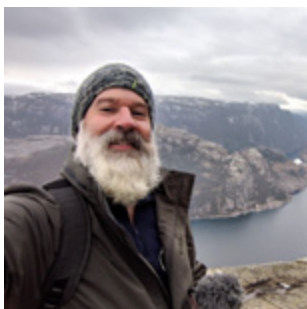
### **Mark Payne CEO Qld DigitalRez Aisa-Pacific Australian Office**

DigitalRez Australia (DRA) was formed in 2001 when Australian based Hospitality Computer Systems (founded 1985) partnered with DigitalRez International to market & support online reservation software products in Australasia.

Based in Emu Park, Central Queensland, the office supports a local Help Desk, Application Development and Sales and Marketing, we have a staff of 4 in Australia with an additional 12 staff across development and sales offices in British Columbia Canada and Bridgetown Barbados.

Locally we service hundreds of tourism properties encompassing large Central Reservation Systems, Caravan Parks, Backpackers, Community Markets, Mining Camps, Pet Boarding and varied accommodation properties in Australia, New Zealand and Asia.

Since 2012, DigitalRez Australia has also developed a local RezExpert Central booking system customized for New South Wales National Parks & Wildlife Service (NPWS).



### **Jason Foss - Almost Anything**

Co-founder and main geek at Almost Anything. Jason has a passion for innovation, experimentation, and coffee. He has over two decades of experience helping businesses get online and embrace all things digital. More recently he has made it his mission to help businesses brand and differentiate themselves effectively. He can also quote most of the script from Monty Python & the Holy Grail.



### **Garry Clarke- Local Channel and Execution Manager- CQ Optus**

Garry is a Rockhampton local, residing up on beautiful Mt. Archer. Garry has been in the ICT industry since moving to Australia from the UK 15 years ago

Garry is passionate about the CQ region and driving progress for local business's through technology, you no longer need to be in a metro location to utilise fantastic technology.