The Where & The Why

TheWhereAndTheWhy.com

About Us:

At The Where and The Why, we are about launching businesses to new heights. Our vision is to send 5,000 rockets to the moon by 2025 – each carrying a small to medium-sized Australian business to its next level of growth and cultural unity. Our Moonshot is powered by the fuel of fun, creativity, and experience in strategic delivery.

The Problem:

In today's fast-paced business environment, small to medium-sized companies often find themselves growing rapidly without a clearly defined direction or shared vision. They are so busy delivering results that they lack the time to align their team around a common Moonshot goal, Purpose, and set of Values. This can lead to confusion, inefficiency, and stagnation, hindering business growth and causing a decline in company culture.

Our Solution:

Enter our transformative one-day workshop. We have innovatively condensed weeks' worth of consulting into a few hours of online learning and pre-work, followed by an intense, enjoyable one day workshop. Our intuitive, easy-to-use tools and world-class technology ensure a smooth and seamless process that is not just effective, but fun too!

What you will get:

- The Where and The Why Strategic Plan on a Page
- Your personalised Moonshot and Vision to aid decision making
- Unique Values to unite and guide your team's behaviours
- A team Execution Plan
- Access to our online learning platform
- Accountability support and materials to turn it into reality

Who is this for?

This workshop is designed for time-poor companies with an ambition to succeed:

- Companies experiencing rapid growth but struggling to define their path
- Businesses in transition, such as those changing leadership
- Teams seeking to reinvigorate their desire and foster a vibrant culture
- Companies looking to empower their people and infuse collaboration

Why Us:

- **Proven Success:** We have transformed over 200 businesses, leading to an average increase of 31% in business growth and a 35% improvement in company culture.
- **Experienced Leaders:** Our team brings rich experience from renowned consulting firms like Deloitte, Accenture, and McKinsey.
- **Innovative Approach:** We've leveraged technology to deliver an engaging workshop with tangible, actionable results.
- **Customer-Centric:** We're committed to delivering value that impacts your bottom line, quickly, and with lasting effects.

Don't take our word for it, hear from our clients:

- **"Delivers value well beyond the time allocation"**
  TomKat Global Solutions
- **"The Shortcut towards a Successful Future."**
  Atkins Health
- **"Instrumental in our Growth."**
  Oztix
- **"Big Moonshot focus makes little decisions easy!"**
  QSS

Are You Ready to Launch Your Rocket?

Ready to elevate your business and be part of our Moonshot mission? Contact "The Where and The Why" today. Don't wait – we have limited rockets available!

Email us at **ClareTreston@TheWhereAndTheWhy.com** or call us at **0423 170 046**.

Special launch price - book the workshop before July 31st at $6,000 + GST.

"Over 150 5-star reviews"